

# Basic Detail Report

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Showcard 1-102 "Now Appearing in

**Gallerias of the World"**

**Date**

March 21 1978

**Primary Maker**

General Idea

**Medium**

gelatin silver print, ink and screen print on paperboard

**Dimensions**

Overall (each card): 45.7 x 35.6 cm (18 x 14 in.)