

# Basic Detail Report

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## Silvio Berlusconi and Francesco Speroni

**Date**

1969-1979

**Medium**

gelatin silver print

**Description**

Silvio Berlusconi is an Italian media tycoon and politician who served three times as Prime Minister of Italy. Berlusconi first entered the media world in 1973, by setting up a small cable television company, Telemilano, to service units built on his Segrate properties. It began transmitting in September the following year. After buying two further channels, Berlusconi relocated the station to central Milan in 1977 and began broadcasting over the airwaves. Berlusconi created the first and only Italian commercial TV empire. He was assisted by his connections to Bettino Craxi, secretary-general of the Italian Socialist Party and also prime minister of Italy at that time, whose government passed, on 20 October 1984, an emergency decree legalising the nationwide transmissions made by Berlusconi's television stations. Francesco Enrico Speroni is an Italian politician and Member of the European Parliament for the North-West Italy constituency.

**Dimensions**

Overall: 18.1 x 24.4 cm (7 1/8 x 9 5/8 in.)