

# Basic Detail Report

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## Leopoldo Pirelli with Alejandro de Tomaso

### Date

1969-1979

### Medium

gelatin silver print

### Description

Leopoldo Pirelli was an Italian businessman. He was the president of Pirelli from 1965 to 1996, and he was elected vice-president of Confindustria in 1974. Alejandro de Tomaso was a racing driver and industrialist from Argentina. Despite his Formula One career, de Tomaso was much more significant in the motoring world as a maker of cars. He founded the Italian sports car company De Tomaso Automobili in 1959, and later built up a substantial business empire.

### Dimensions

Overall: 18.1 x 24.3 cm (7 1/8 x 9 5/8 in.)