

Basic Detail Report

Demonstration by workers from the Olivetti factory in Pozzuoli

Date

1983-1983

Medium

gelatin silver print

Description

On placards: 'Il terremoto ci ha risparmiati il governo, e De Benedetti no!' [The earthquake spared us, but the government and De Benedetti didn't] In 1953 Adriano Olivetti decided to open a factory of calculators in Pozzuoli, a choice that is part of the projects of social planning of the Community Movement to offer jobs in 'Southern Italy', with wages above the average, and assistance to the families of the workers. Tragedy struck in Pozzuoli in October of 1983 when an earthquake damaged thousands of structures and displaced nearly 40,000 residents.

Dimensions

Overall: 24.3 x 30.8 cm (9 5/8 x 12 1/8 in.)