

# Basic Detail Report

---

## Portrait of Franco Bobba

**Date**

1960-1975

**Medium**

gelatin silver print

**Description**

Franco Bobba, director general of the IFI (Istituto finanziario Italiano), the holding company set up by the Agnelli family The IFI was founded on 27 July 1927 under the name "Istituto Finanziario Industriale" by Senator Giovanni Agnelli in order to unify under a single company the various shareholdings acquired by him, mainly in industrial sectors. It IPO'ed in 1968 on the Milan stock exchange, and in the early 2000's, under Umberto Agnelli, has undergone restructuring and renaming, now known as Exor SpA.

**Dimensions**

Overall: 22.7 x 34.2 cm (8 7/8 x 13 4/8 in.)